

## Message Text

UNCLASSIFIED

PAGE 01 MANILA 19468 160558Z  
ACTION CU-04

INFO OCT-01 EA-09 ISO-00 DIWY-01 /015 W  
----- 022824 /17

R 160456Z DEC 76  
FM AMEMBASSY MANILA  
TO SECSTATE WASHDC 3981  
USIA WASHDC

UNCLAS MANILA 19468

STATE FOR CU/EA  
USIA FOR IEA, ICS/DP, ICS/B, IPT/TF

E.O. 11652:NA  
TAGS:  
SUBJ: NATIONAL ORGANIZATION OF WOMEN MEDIA MONITORING PROJECT

POST HAS RECEIVED INQUIRY FROM THE NATIONAL COMMISSION ON THE ROLE OF WOMEN FOR INFORMATION ON MEDIA MONITORING STUDIES CONDUCTED TO DETERMINE THE IMAGE OF WOMEN BEING PROJECTED TO AUDIENCES. POST OFFICER LUDWIG RECALLS FALL, 1975 STUDIES CONDUCTED BY NATIONAL ORGANIZATION OF WOMEN (NOW) IN DC, NORTHERN VIRGINIA AREA. PLEASE ATTEMPT TO LOCATE ANY PRINTED REPORTS OF SUCH STUDIES, INCLUDING FINAL EVALUATIONS OF EFFECTS THEY HAD ON NETWORKS, STATIONS, ADVERTISERS? SUGGEST YOU CONTACT PAT NANCY ROSENBLUM THROUGH IPT/TF FOR POSSIBLE NOW CONTACTS.  
SULLIVAN

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** WOMEN, PUBLICATIONS, MONITORING, THE PRESS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 16 DEC 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976MANILA19468  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760462-1177  
**From:** MANILA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1976/newtext/t19761237/aaaabfxs.tel  
**Line Count:** 40  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION CU  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** schwenja  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 18 JUN 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <18 JUN 2004 by hattaycs>; APPROVED <25 AUG 2004 by schwenja>  
**Review Markings:**

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EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** NATIONAL ORGANIZATION OF WOMEN MEDIA MONITORING PROJECT POST HAS RECEIVED INQUIRY FROM THE NATIONAL COMMISSION ON THE ROLE OF WOMEN FOR INFORMATION ON MEDIA MONITORING STUDI  
**TAGS:** SHUM, RP  
**To:** STATE USIA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006